1. **Acquisti and R. Gross. Imagined communities: Awareness, information sharing, and privacy on the facebook. In Proceedings of PET’06, PET’06, page 36–58. Springer, 2006.**

online social networks are no longer niche phenomena: millions of people around the world, young and old, knowingly and willingly use Friendster, MySpace, Match.com, LinkedIn, and hundred other sites to communicate, find friends, dates, and jobs - and in doing so, they wittingly reveal highly personal information to friends as well as strangers.